

KITCHEN CULTURE HOLDINGS LTD.

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The logo for Kitchen Culture, featuring the words "kitchen" and "culture" stacked vertically in a white, lowercase, sans-serif font, set against a solid black rectangular background.**Media Release**

**Kitchen Culture awarded a contract worth
S\$1.2 million**

Singapore, 31 July 2015 – Kitchen Culture Holdings Ltd. (“**Kitchen Culture**” or the “**Company**”, and together with its subsidiaries, the “**Group**”), one of Singapore’s leading premium kitchen solutions providers, is pleased to announce that, KHL Marketing Asia-Pacific Pte Ltd (“**KHLM**”) (a wholly-owned subsidiary of the Company) was awarded a contract worth S\$1.2 million for the supply and delivery of imported high-end Küppersbusch and Liebherr kitchen appliances for a premium development project located at 14 Spottiswoode Park Road, Singapore, by the main contractor of the project, Millennium International Builders Pte. Ltd. (the “**Contract**”). The project, Spottiswoode Suites, is developed by Spottiswoode Development Pte Ltd, which is a joint venture between Centurion Corporation Limited and Lian Beng Group Ltd.

The Contract, coming on the heels of the Group’s award of a HKD34.6 million contract in Hong Kong (as announced on 24 July 2015), affirms the Group’s progress in building its order book throughout its regional presence.

Barring unforeseen circumstances, the works for this Contract is expected to be carried out in 2016. As such, the Group does not expect the Contract to have a material impact on the earnings per share or net tangible assets per share of the Group for the current financial year ending 31 December 2015.

None of the directors or controlling shareholders of the Company has any interest, direct or indirect, in the Contract, other than through their respective shareholdings (if any) in the Company.

##End##

ABOUT KITCHEN CULTURE HOLDINGS LTD. (Bloomberg KCH:SP)

Kitchen Culture is a provider of premium kitchen solutions that caters to the high-end markets predominantly in Singapore, Malaysia, Hong Kong, China and Indonesia.

The Group specialises in the sale and distribution of a wider range of premium imported kitchen cabinets, kitchen appliances, wardrobe systems, household furniture and accessories from Europe and USA.

By order of the Board

Lim Wee Li

Executive Chairman and Chief Executive Officer

31 July 2015

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd., for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Alice Ng, Director and Head of Continuing Sponsorship, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.